

**REDUCED
TO
TEARS?**

WHY WASTE ME?

APPROXIMATELY 80%
OF CONSUMER FOOD
WASTE WAS ONCE
PERFECTLY EDIBLE.

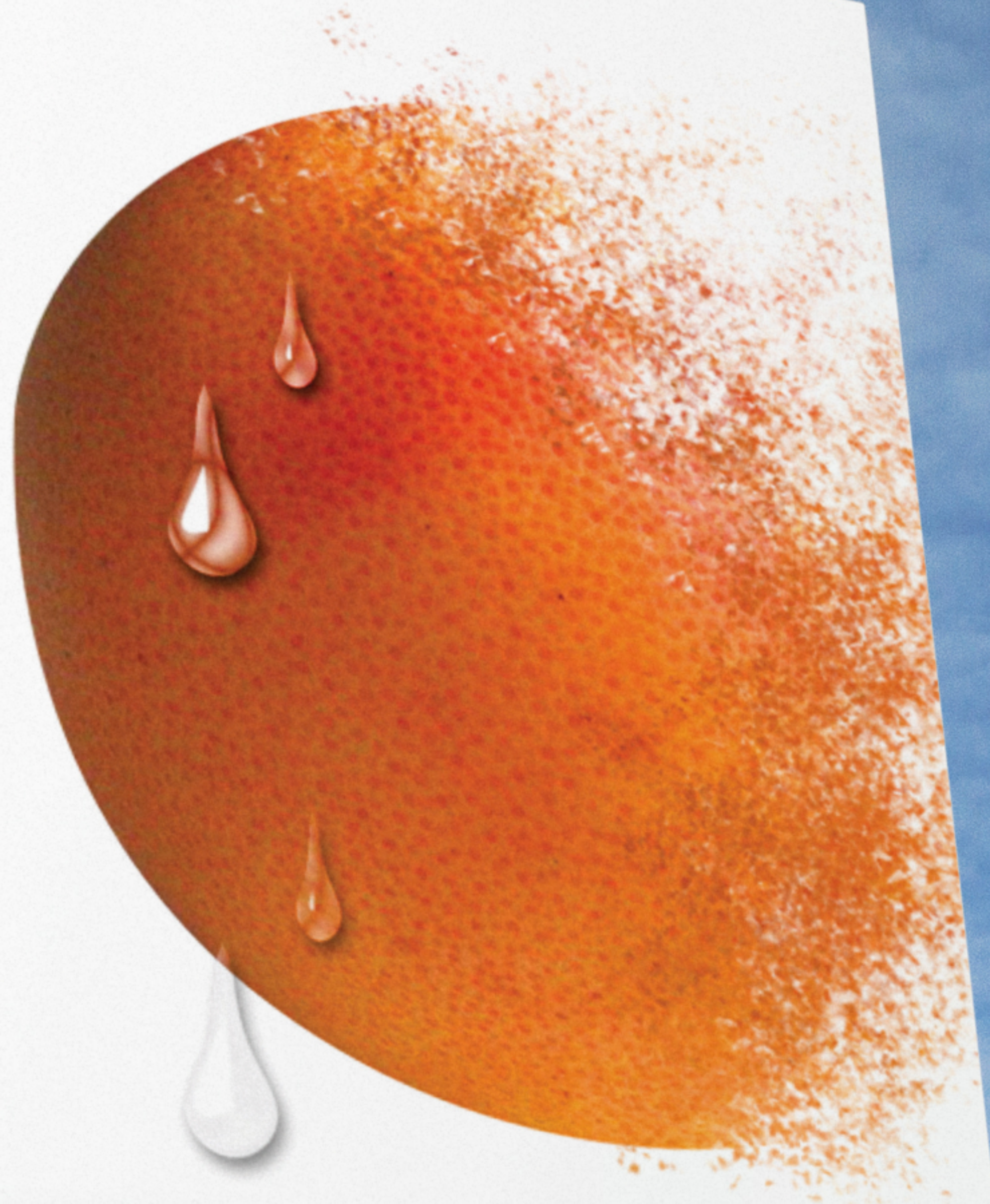


LEFTOVERS
RESCUE FOOD

**TEARS
OF
SHAME?**

WHY WASTE ME?

QUEBEC'S HOUSEHOLDS
THROWS 194 KG OF FOOD
EVERY YEAR!



LEFTOVERS
RESCUE FOOD

**BLOOD,
SWEAT,
TEARS?**

WHY WASTE ME?

THE FOOD WASTED BY
THE UNITED STATES
AND EUROPE ALONE
COULD FEED THE
WORLD 3 TIMES OVER.



LEFTOVERS
RESCUE FOOD